



PADDY POWER PRESS RELEASE

LABOUR TWEETS ITSELF IN FOOT IN MORAY CONSTITUENCY BETTING

(09 April 2010) The latest constituency odds at electionbetting.com shows Labour's chances of victory in Moray to have suffered greatly by the fallout of 'Twit-gate' with Stuart McLennan's online comments doing nothing to help the already sullied reputation of politicians in general.

Labour are now 20/1 to take the Scottish constituency from 12/1 before McLennan was removed as the party's candidate whilst the SNP have cemented their short odds at 1/10 from 1/8. The Conservatives remain second favourites at 5/1.

Moray

1/10 SNP (from 1/8)
5/1 Cons
20/1 Lab (from 12/1)
100/1 Lib Dems

National Betting

There's been no change in the outright betting in the last 24 hours but Paddy Power took their largest bet to date on a Lib Dem outright victory, £200 at 200/1. The punter, in Diane Abbott's Labour controlled constituency of Hackney North, would be set for a potential return of more than £40,000 should Nick Clegg's party pull off one of the greatest shocks in Parliament's 208 year election history.

A good electoral turnout has also drifted in the betting – has the Election bandwagon commenced its blanket coverage too early and risked election fatigue in a months time? 55-60% has seen attention in the last 24 hours, well down on the 61.3% of 2005, and has been cut to 5/2 from 11/4 by Paddy Power.

Paddy Power are also offering 2/1 that the Conservatives win more votes in the national poll but end up with less seats and losing the Election to Labour after a study of constituency boundaries showed Cameron could miss out on Number Ten even if the Tories take one and a half million more votes than Labour.

Election Winner

1/7 Conservatives
4/1 Labour
200/1 Lib Dems

Hung Parliament

8/15 Conservative majority
13/8 Hung Parliament
11/1 Labour majority

2/1 Conservatives to win more votes than Labour but less seats

Turnout %age

Latest Previous

40/1 50/1 Under 50%
9/1 9/1 50-55%

5/2	11/4	55-60%
2/1	2/1	60-65%
5/2	7/4	65-70%
5/1	3/1	More than 70%

Election turnout change

2/5 Higher than last general election

7/4 Lower than last general election

Ends

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