

PADDY POWER PRESS RELEASE

ELECTION FEVER HITS UK, BUT IS IT TOO CLOSE TO CALL?

(08 April 2010) Election fever is in full swing and with the country facing its most important decision at the polls in over a decade there are signs that voters are sitting up and showing an interest.

Paddy Power quote an odds on favourite of 2/5 that the turnout for this year's polling day will be higher than the turnout at the 2005 general election of 61.3%

The current turnout favourite of 65-69.99% is 9/4 with Paddy Power, however should the race stay close the parties will be doing all they can to motivate the public to get voting and a turnout of over 70% is 9/2.

Despite the extensive coverage on manifestos and leaders speeches, the polls are still inconclusive on the final outcome. Paddy Power has a hung parliament at 13/8, but the Conservatives are currently favourites at 8/15 to win with an overall majority. A Labour majority house drifted out to 11/1 from 9/1 since Gordon Brown called the election on Tuesday.

Paddy Power have also cut the odds on a conservative win from 1/6 to 1/7 and Labour have moved to 4/1 from 7/2.

Roberto Coladangelo spokesman for Paddy Power said: "You'll do well to miss media coverage on the election, but with so many different results from the polls it is still hard to call. What is for sure this election is catching the public's interest a lot more than the last two which were won comfortably by Labour."

Hung Parliament

8/15 Conservative majority
13/8 Hung Parliament
11/1 Labour majority

Election turnout change

2/5 Higher than last general election
7/4 Lower than last general election

Election Turnout

9/2 70% or over
9/4 65-69.99%
7/4 60-64.99%
5/2 55-59.99%
9/1 50-54.99%
40/1 under 50%

General Election

1/7 Conservatives
4/1 Labour
200/1 Liberal Democrats

Ends

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