



PUNTERS TURNING BLUE ON EVE OF ELECTION CALL - Election Estimates of £20million Nationwide Gamble -

(06 April 2010) With Gordon Brown expected to finally call the General Election on Tuesday political punters have returned to the Conservatives for the first time this year.

Paddy Power has cut the Tories back to 1/6 from 1/5 to win the Election – the first time David Cameron’s Party has seen its odds shorten in 2010 – whilst the odds on the Conservatives securing a majority have also come in at 8/15 from 4/7.

With some arguing that Labour’s campaign depicting David Cameron as the popular Gene Hunt from Ashes to Ashes has back-fired, the Conservatives have seen a second coming in the polls over Easter reclaiming a ten point lead across several polls in the wake of various reactions to the Budget.

Not only has a Labour election win gone out to 7/2 from 10/3, but the chances of a hung Parliament have also drifted to 13/8 from 6/4.

Betting Bonanza

The forthcoming Election is set to smash all records for political betting in the UK with national markets from the winner to majority betting and electoral turnout amongst the many markets available. With over 600 constituencies, punters have long since started speculating on the outcome in Westminster as well as on their own doorsteps around the country.

Darren Haines, spokesman for Paddy Power, said: “Early indications are that more than £20million will be gambled across the UK on the Election for the first time, possibly more. The fact that the Conservatives can’t quite shake Labour off their tail or see off the chances of a hung parliament is only going to entice people all the more to have a flutter on the race to Number 10.”

Election Latest

Winner

1/6 Conservatives
7/2 Labour
200/1 Lib Dems

Majority

8/15 Conservative majority
13/8 Hung parliament
9/1 Labour majority

Ends

For further Paddy Power betting or information please contact:

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