



## **BROWN NOT TRUSTED FOR MOST IMPORTANT JOB - A WORLD CUP FINAL PENALTY**

(30 April 2010) Just 8% of people would trust Gordon Brown to take a penalty for them in a World Cup Final reports a poll for Paddy Power.

In an exclusive Paddy Power poll by YouGov the Primeminister was deemed the leader no one would want to see stepping up to take a spot kick when the chance of winning the World Cup is on the line.

However 41% of the 1077 people asked wouldn't trust ANY of the leaders to take a crucial penalty for England in a World Cup Final. Nick Clegg received the most backing on 24% with Cameron fancied to step up by 15%.

The televised debates also look to have failed in convincing people any of the three leaders are someone they would like to go for a pint with. 31% say they would avoid having a pint with any of the party leaders although of the three Nick Clegg is the favourite with 27% saying they would join him for a beer. More people would prefer to go for a drink with Gordon Brown (21%) than David Cameron (18%).

Darren Haines, spokesman for Paddy Power, said: "Brown is clearly not trusted at a time of national importance like a World Cup Final penalty – after the week he's had you certainly wouldn't bet on him hitting the target."

## **LEADERS NOT AS IMPORTANT AS THEY THINK THEY ARE**

Concerns that the live Leader debates would create a presidential style election are unfounded with just 8% of people stating they will be voting solely on their preferred party leader according to the Paddy Power poll.

The poll suggests the Election campaign hasn't descended into a battle of personalities that many believe with 44% of people still intending to vote for their preferred party than their preferred leader and 32% for their preferred party and leader.

Darren Haines said: "It appears that the politicians complaining the leader debates are distorting Britain's political process are once again underestimating voters' intelligence – but that wouldn't be the first time."

### **Paddy Power Political Poll Results**

#### **Which leader would you trust most to take a penalty for England in a World Cup Final**

- 15% Cameron
- 24% Clegg
- 8% Brown
- 41% None of them
- 12% Don't know

#### **Which leader would you most like to go for a pint with?**

18% Cameron  
27% Clegg  
21% Brown  
31% None of them  
3% Don't know

**At the General Election you will vote for...**

8% Preferred leader  
44% Preferred political party  
32% Both preferred leader and party  
5% Someone else  
4% Will not vote  
7% Don't know

**Who do you think Nick Clegg should form a coalition with?**

36% Labour  
22% Conservative  
31% Neither  
3% Don't know

**ELECTION BETTING LATEST**

**Winner**

1/9 Conservatives  
6/1 Labour  
18/1 Lib Dems

**Hung Parliament**

4/6 Hung Parliament  
6/5 Conservative majority  
28/1 Labour majority  
50/1 Lib Dem majority

**Ends**

**For further Paddy Power betting or information please contact:**

Darren Haines  
UK PR Manager  
Paddy Power Plc  
T: 0207 0899 799  
M: 07771 650 330  
[dhaines@paddypower.com](mailto:dhaines@paddypower.com)